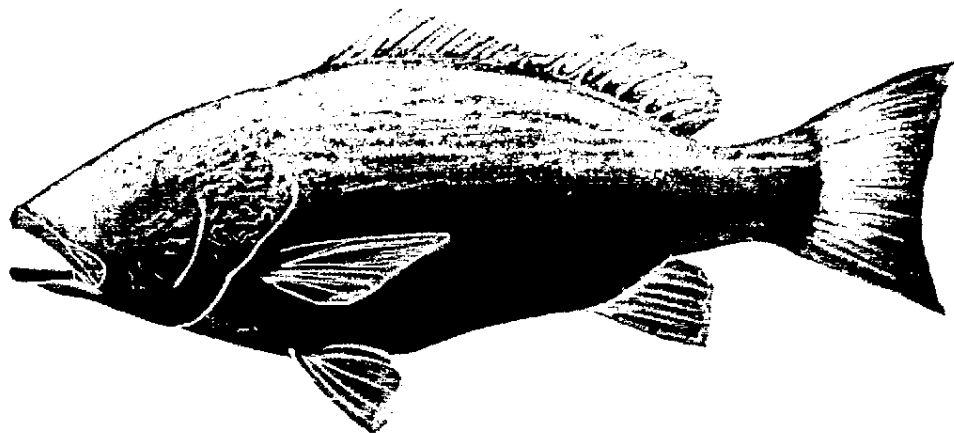


**PLAYER'S NAVY CUT
"PACK PROJECTION" CAMPAIGN**

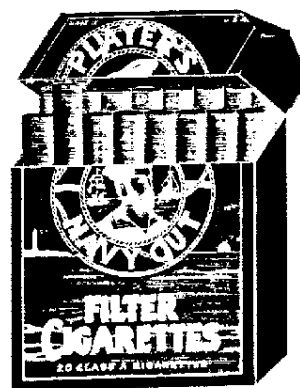
- Cut Out Paper Men/the Player's one come to life.
- Fish in water/the Player's one is jumping.
- Two birds are in a wire cage/the Player's bird outside on the window sill.
- Neatly racked balls on a pool table with one Player's ball to the left.
- Businessmen with briefcases at airport in line for Detroit, Chicago and New York. A guy with Player's backpack in line for Brazil.
- Darts on a dart board/The Player's dart completely off the board to the right.

(•) = AGENCY RECOMMENDATIONS

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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